Bright Stats Quick-Start Guide

Welcome to Bright Stats! This fully native market analytics solution makes it easy to leverage zip-code-level data, client-ready graphics, and expert insights to take your market reporting to the next level.

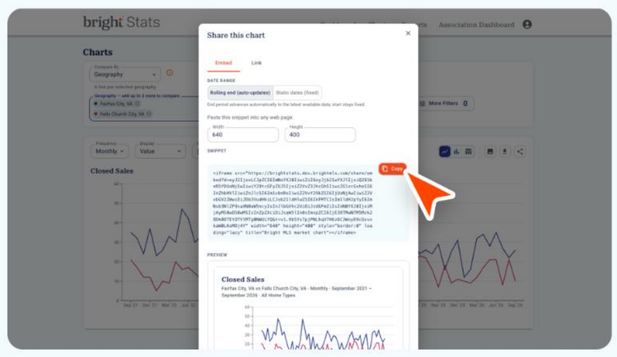


Monthly Data Release Timeline

Bright Stats updates monthly statistics on the 9th of every month.
For example, October market data becomes available on November 9th, and November data becomes available on December 9th.

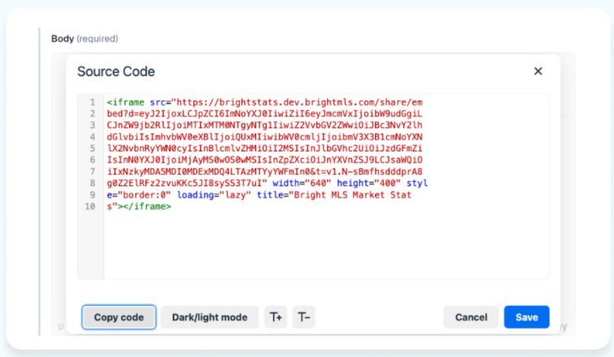
ACTION ITEM Prepare Your Website

Following the sunset of SmartCharts, any auto-updating market embeds on your website or blog are no longer functional. If you haven't already done so, you'll need to remove the old SmartCharts graphics and replace them with Bright Stats embeds. Ensure uninterrupted reporting and avoid broken visuals by following the steps below:



1 Get Your New Bright Stats Code

Log into Bright MLS and open the Bright Stats application. Select the local market metrics and location you want to feature on your website. Copy the newly generated Bright Stats embed code.



2 Swap the Code on Your Website

To delete any remaining SmartCharts embed codes, log in to your website builder or blog editor, find the HTML or embed block containing your legacy SmartCharts code, and delete it. Then paste your new Bright Stats embed code in its place. Save or publish your changes.



3 Check Your Live Site

Open your live website in a new browser window to confirm that the new Bright Stats graphic renders and updates correctly.

Saved Reports & Preferences

Bright Stats provides a new interface designed for quick access to the market analytics you use every month. While individual legacy settings do not transfer from SmartCharts, setting up saved areas and localized views in Bright Stats will not take long.

Training Opportunities

bright Stats

Live Webinar

Take a guided tour of Bright Stats and get your questions answered to prepare for a smooth transition.

REGISTER NOW

BrightMLS.com/BrightStats

Personalized Training

Book a customized learning session with a Bright Coach.

SCHEDULE OFFICE HOURS

BrightMLS.com/OfficeHours